



VISION FOR THE FUTURE

Four decades of growth and development have brought MK Group to a leading position in the Adria region's economy. We operate in agriculture and the food industry, renewable energy, tourism and real estate, with a primary focus on the markets of Serbia, Slovenia, Croatia and Montenegro.

As an investment-oriented group, we are internationally recognized for our expertise in creating profitable business models and efficiently managing companies and projects, and we record year-on-year growth in business results.

We create value for Serbia's economy and the Adria region, for our employees, business partners and the communities in which we operate.



4.000
employees in
Adria region



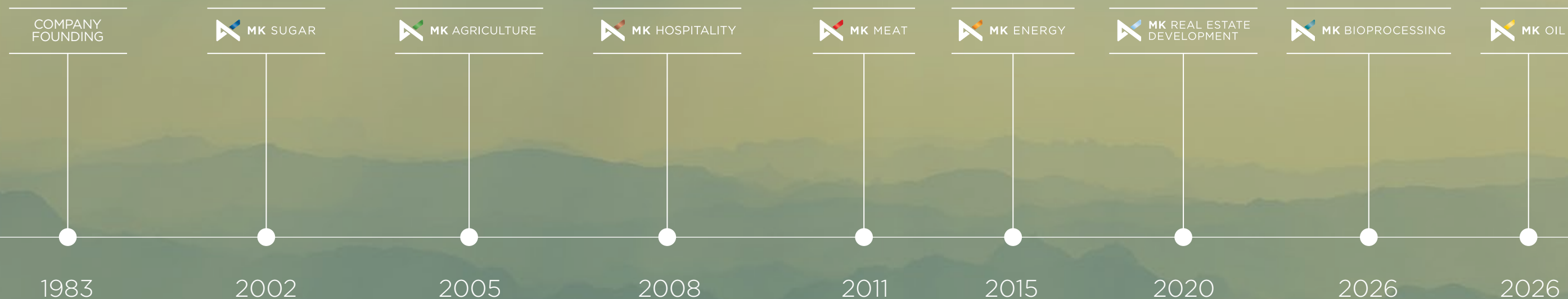
1,6
billions in
investments
over 40 years
of operation



420
million euros
of business
revenue



60
million euros
taxes paid
annually



40 YEARS OF SMART DECISIONS

Miodrag Kostić was one of the most successful business leaders in Southeast Europe. He founded the company in 1983, laying the foundations of a strong business system that has developed for more than four decades.

Through consistent leadership and strategic vision, he established an efficient and sustainable model for managing a large business group, whose history now spans over 40 years.

The MK Group leadership team, now headed by Chairman Aleksandar Kostić, continues to develop and successfully pursue his vision of long-term growth, stability and responsible business.

MODERN PHILANTHROPIST

Miodrag Kostić was publicly recognized as a modern benefactor who, through personal engagement and a clear vision, made philanthropy a lasting part of his life and work. The socially responsible initiatives he personally launched and supported for decades focused on children, youth, families, education, healthcare and strengthening the local communities where MK Group operated.

Over his lifetime he allocated more than €50 million to social causes, leaving a significant and lasting contribution to societal development. By founding the Miodrag Kostić Endowment, he further institutionalized his philanthropic mission to make knowledge and science accessible and inspiring for future generations. His most notable undertaking is the Palace of Science, the first center for scientific research and popularization in Serbia, a gift to society valued at over €25 million and one of the largest single philanthropic donations in the region's history.

His philanthropy combined sustained commitment with a personal touch - from donating the family home in Novi Sad to the NURDOR association for more humane pediatric care, to building a youth house through the SOS Children's Villages Serbia foundation in Kraljevo, and years of active support for these and many other organizations. All projects reflected his belief that success is fully meaningful only when shared and transformed into lasting value for the community.

His contributions were recognized with numerous national and international awards for humanitarianism and philanthropy. He is the only person in Serbia to receive the SOS Children's Villages Honorary Badge. He was awarded the Golden Badge of the Serbian Red Cross, the "Friend of the Family" title from the Serbian Chamber of Commerce, the VIRTUS Philanthropy Award to MK Group for national-level contribution in 2020, and a special VIRTUS award for philanthropic contribution in 2024. He also received a special commendation from the Serbian Association of Managers for the exceptional personal act of founding a foundation bearing his name and initiating the Palace of Science. He was posthumously awarded the Order of the Karađorđe's Star, First Class.

A black and white portrait of Miodrag Kostić, a middle-aged man with a balding head, wearing a dark patterned blazer over a light-colored button-down shirt. He is looking directly at the camera with a serious expression. The background is a plain, light gray.

Miodrag Kostić
Founder of MK Group

COMPANY MANAGEMENT

BOARD OF DIRECTORS

The Board of Directors, led by the Chief Executive Officer, plays a key role in defining the company's long-term vision and strategic development. Their extensive experience, expertise and leadership capacities form the foundation for stable growth and the consistent enhancement of business standards.



Aleksandar Kostić
President of MK Group



Mihailo Janković
CEO
MK Group



Jovan Purar
CLO
MK Group



Violeta Kovačević
CFO
MK Group



Aleksandra Stojanović
CCREO
MK Group



Danijela Havrilčak
CHRO
MK Group



Feđa Zeljković
CTO
MK Group

BUSINESS
PORTFOLIO



 **MK AGRI-FOOD**

 **MK AGRICULTURE**

 **MK SUGAR**

 **MK MEAT**

 **MK OIL**

 **MK BIOPROCESSING**



 **MK REAL ESTATE**

 **MK HOSPITALITY**

 **MK REAL ESTATE
DEVELOPMENT**



 **MK ENERGY**

VISION GROWTH



LEADING POSITION IN SERBIAN AGRICULTURE

The MK Agriculture division includes companies engaged in crop farming, cattle breeding and viticulture.

9.900 ha

of land we cultivate

200.000 t

arable and vegetable crops per year

70%

irrigated land

1.000

dairy cows

10 miliona l

milk annually



Thanks to pioneering efforts in agricultural digitalization and ongoing investments in productivity-enhancing innovations, PIK Bečej records yields approximately 25% higher than the national average in Serbia.

AGROUNIJA



apple orchard

85 ha



cold storage

7.000 t



annual apple sales

15.000 t

Agrounija is engaged in apple production and sales. A modern orchard and cold storage facility are located in Krčedin, in the municipality of Indija, and top-level technological and logistical operations enable Serbian apples to be marketed in over 25 countries across three continents. Agrounija's range includes five apple varieties classified as first grade.



On the slopes of Fruška Gora stands the Erdevik winery, equipped with top-quality processing equipment and grape-processing capacities. Blending modern and traditional methods, Erdevik produces premium wines from its own vineyard on the right bank of the Danube.



60 ha
vineyards



400.000 l
wine annually



VISION FOR
ENJOYMENT



MAKES LIFE SWEETER

Sunoko's product range includes fine white crystal sugar, natural brown sugar and powdered sugar.

With two factories in Vrbas and Pećinci, it is the largest sugar producer in the region. Thanks to Sunoko, Serbia is the only country in the Balkans that is self-sufficient in sugar production, with potential to further increase exports.

Sunoko is the regional leader in sugar production and one of the most efficient factories in the European sugar industry.



2

sugar factories



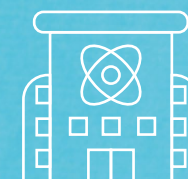
15.500 t

daily sugar-beet processing capacity



300.000 t

sugar production capacity



SUNOKO RESEARCH AND DEVELOPMENT CENTER

the first private agricultural innovation center in Serbia



VISION FOR
QUALITY



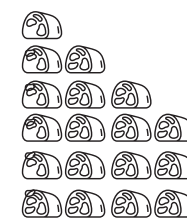
LEADER OF THE REGION'S MEAT INDUSTRY

With a 65-year tradition, Carnex is one of the largest producers of meat and meat products in the region, operating an integrated "farm-to-table" production system.

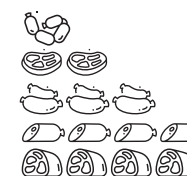
The Carnex brand is known for top product quality, combining traditional recipes with ongoing innovation to meet modern consumer trends and preferences.

The extensive product portfolio covers five major categories: long-life and semi-preserved meat products, pâtés, ready meals and fresh meat.

Carnex is also the largest pork producer in Serbia, and it ensures raw material quality by using animal feed produced in its own feed mill.



22.000 t
annual sale



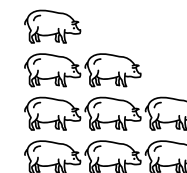
250
meat products in the product range



export in
15
countries



6
pig farms



135.000
finishing pigs annually

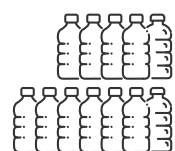


VISION **FOR** PURITY





☒Dijamant is the largest edible oil producer in Serbia and one of the region's leading manufacturers of margarine, vegetable fats, mayonnaise and mayonnaise-based delicatessen products. **Since 2026 it operates within MK Group**, housing the well-known Dijamant and Dobro Jutro brands and a strong, diversified industrial portfolio that holds an important position in Serbia's food industry.



more than
80 products



88
years of existence



export in
16
countries





VISION FOR
INNOVATION

ALCOHOL FACTORY SUNAL

Sunoko is diversifying its operations with a new alcohol plant project, Sunal, in Kovačica, scheduled for completion by the end of 2026. Corn will be used as the feedstock, and the product range will include food-grade alcohol, pharmaceutical alcohol and bioethanol. With this investment, Serbia will become a net exporter of alcohol for the first time.



58 million euros
worth of investment



33 million liters
alcohol annually

DESTINATION DEVELOPMENT IN THE ADRIA REGION

In the region's most attractive destinations, MK Group develops and manages high-quality hospitality and real estate projects. Through carefully designed concepts, we bring modern international standards in hospitality and property development to these areas, creating destinations that attract guests and investors from across Europe seeking premium experiences, amenities and long-term value.

MK Group's hotel and real estate portfolio currently spans four Adria countries: Serbia, Slovenia, Croatia and Montenegro.

HOTEL PORTFOLIO



4
hotels owned



7
hotels with
minority ownership

REAL ESTATE PORTFOLIO



3
tourism real estate
complexes



Airport
Portorož



Golf course
Adriatic



**Commercial
premises**

Real estate projects in
Serbia and Slovenia



VISION FOR EXPERIENCE



SERBIA

GRAND KOPAONIK

Hotel Grand Kopaonik has been synonymous with unmatched quality and an exceptional stay for more than four decades. Located in the heart of the region's most modern ski resort on Kopaonik, it is regarded as an emblem of the Serbian mountain. It is especially known for one of Serbia's most prestigious spa centers and an exclusive gastronomic offering that completes the overall guest experience.





SLOVENIA

HOTEL PALACE PORTOROŽ

Hotel Palace Portorož is located in the heart of Portorož, within one of Istria's most beautiful parks. With a tradition spanning over a century, it is synonymous with prestige and elegance. This five-star luxury hotel, regarded as the best in Slovenia, is distinguished by a harmonious blend of rich heritage and contemporary style.

CROATIA

ADRIATIC ISTRIA RESORT

A hidden Istrian oasis on the Adriatic coast, Adriatic Istria Resort offers exceptional privacy and top-level comfort. In perfect harmony with its Mediterranean surroundings and private beach, this golf & spa resort in Savudrija delivers an authentic five-star experience-whether in luxurious hotel accommodation or private villas with pools.





CROATIA

GOLF CLUB ADRIATIC

Golf Club Adriatic in Savudrija, part of the Adriatic hotel, holds a distinguished place on the global golf map. As the only golf course in this part of Europe that is part of the prestigious PGA International network, it brings together a community of more than 28,000 members across over 80 countries worldwide, confirming its outstanding international status.

 **80 ha**
course

 **18**
fields

SLOVENIA

AIRPORT PORTOROŽ

MK Group is the majority owner of Portorož Airport, one of Slovenia's three international airports. More than 30,000 passengers pass through the airport annually, coming to the region to experience the natural beauty, culture and authentic Mediterranean spirit of Istria.



CROATIA

PETRAM RESORT & RESIDENCES

Petram Resort & Residences is a unique tourism-residential complex on the Croatian coast. Located in Savudrija, in the heart of Istria and on the border with Slovenia, Petram offers an exceptional living and guest experience. Owners and guests of the apartments and villas have access to carefully designed exclusive amenities, including three restaurants, two pools, a wellness center and tennis courts.

A signature feature of the complex is Europe's longest infinity rooftop pool, 105 meters long, with an impressive panoramic view extending to the Italian coast.



84.750 m²
area of the complex



197
modern apartments



55
luxury villas

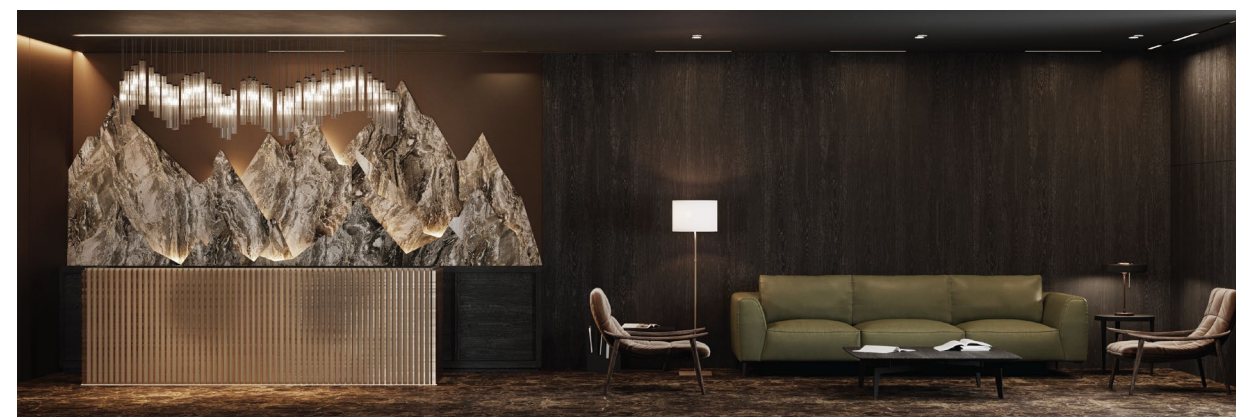
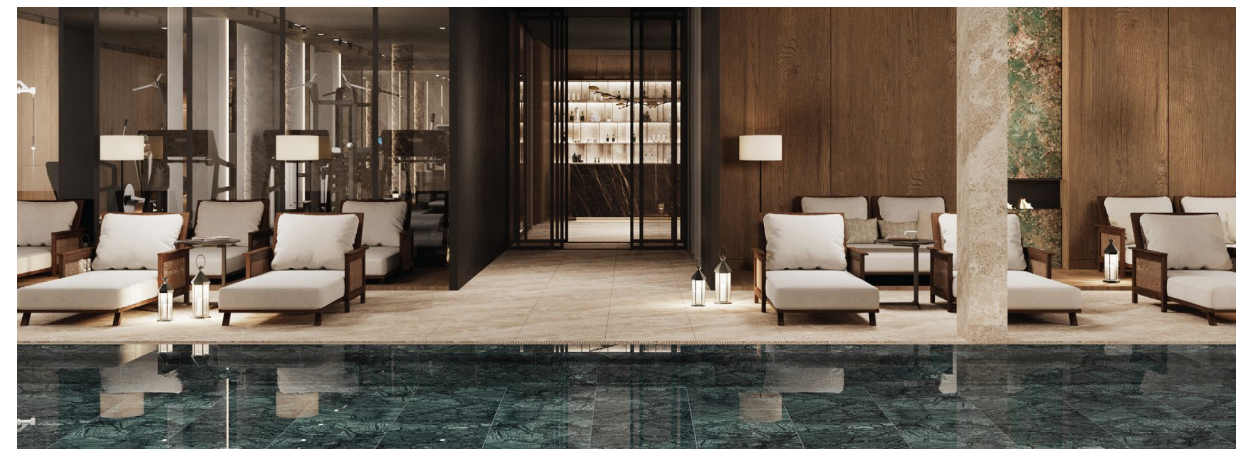
MONTENEGRO

BUDVA RIVIERA SVETI STEFAN

MK Group holds a significant 33.63% ownership stake in six hotels of the Budva Riviera group, as well as in the city hotel Sveti Stefan, further strengthening its presence in the hospitality and tourism sector on the Montenegrin coast.







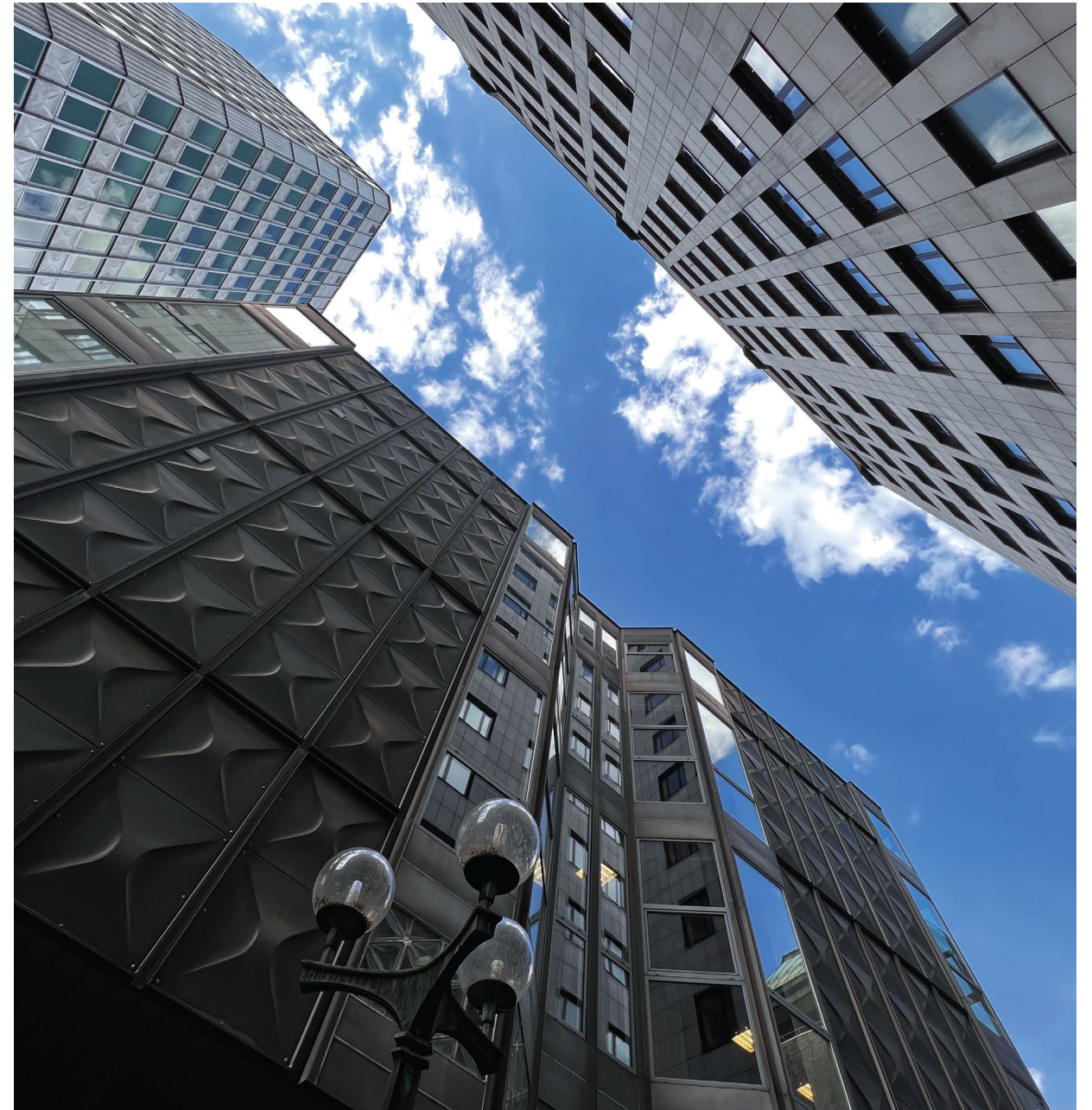
SERBIA GRAND RESIDENCES

As an elite address on Serbia's rooftop, Grand Residences comprises a collection of 40 luxuriously appointed apartments, discreetly situated next to Hotel Grand and adjacent to the ski lifts. Refined design, carefully selected premium amenities and a high level of personalized service create a sophisticated environment tailored for owners who expect excellence in every detail.

SERBIA

BIGZ

A new landmark on Belgrade's business map, the BIGZ building has been fully reconstructed and transformed into a modern office complex of 39,500 m², subtly blending a rich cultural heritage with contemporary architectural and technological standards.



SLOVENIA

FORUM METALKA

Forum Metalka is a current real estate project focused on property development and management in Slovenia. This 10,000 m² office building is located in the center of Ljubljana and offers companies modern office space with attractive design.



VISION FOR SUSTAINABILITY

 MK ENERGY

КНИЖКА

LEADER IN GREEN ENERGY PRODUCTION IN SERBIA

MK Group is a pioneer in wind power generation, having opened Serbia's first wind farm. For nearly a decade we have been one of the Balkans' leading producers of renewable energy.

Of the four wind farms in our current portfolio, three were built in Vojvodina in partnership with Fintel Energija, while the fourth - the first wind farm in eastern Serbia - was developed in partnership with the Alfi Renewables investment fund.

We continue to invest in wind, solar and biomass energy; the projects we are developing, scheduled for completion by the end of 2028, represent investments totaling over €900 million.



WIND FARMS

 **4**
built
wind farms

 **3**
wind farms
under construction

 **200** MW
total
capacity

 **500** GWh
annual green
electricity production

 **130.000**
total number of
households we supply

KULA
Kula, Serbia

LA PICCOLINA
Vršac, Serbia

KOŠAVA FAZA I
Vršac, Serbia

KRIVAČA
Golubac, Serbia

2015

2016

2019

2023



BIOGAS FACILITY

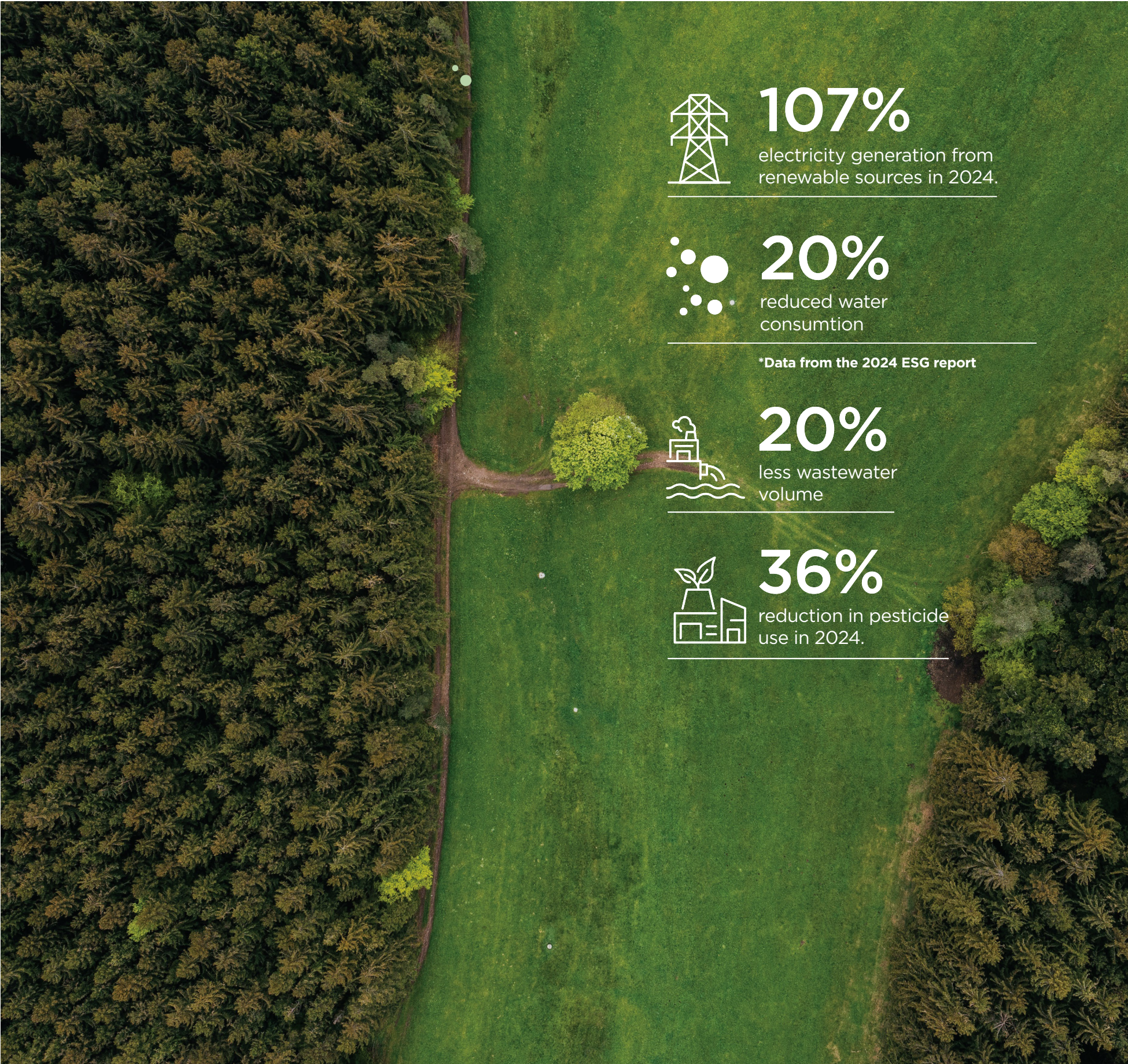
The biogas plant in Vrbas operates within Sunoko and uses by-products from sugar-beet processing to produce green energy. A €10 million investment enabled a production capacity of 2.4 MWh.



CARE FOR THE ENVIRONMENT

MK Group’s vision is based on developing a “green” Serbia. Through renewable energy projects, we actively contribute to the sustainable development of the energy system and the country’s long-term energy stability, while maintaining a responsible approach to the environment.

Our commitment to carbon neutrality is demonstrated by a continuous reduction in CO2 emissions at group level over the past three years. At the same time, through sustainable agricultural practices we respect the soil and preserve its fertility, with responsible and efficient management of natural resources as an integral part of our business policy.





CARE FOR THE EMPLOYEES

MK Group employs around 4,000 people across the Adria region, united by shared values and a culture of responsibility. With a strong focus on employee development, the company has become one of the region's most significant employers in Serbia.

We foster an empowering work environment based on diversity, inclusion and gender equality, and continuously listen to employee needs through training programs and regular annual surveys. Employee satisfaction is the foundation of our long-term success.



92%

of employees proud to work in MK Group

***Data from the 2024 ESG Report**



50%

women in the permanent workforce - over 41% in management positions



647.912 €

worth education for employees in 2024.

CARE FOR THE COMMUNITY

Committed to developing local communities in Serbia and the Adria region, with a special focus on supporting education, youth and healthcare institutions. For ten years we have actively supported SOS Children's Village and NURDOR, while through philanthropic investments of €1 million annually, together with additional multi-year commitments, we improve the quality of life for children, families and the communities in which we operate.

5.000.000 €

for CSR activities 2023-2027.

350.000 €

for 4 student homes in Adria region

680.000 €

for 20 kindergarten in Adria region

217.000 €

for SOS Children's villages

570.000 €

for 7 maternity hospitals in Adria region





5.500 m²
space for scientific activities



19
ETF research centers



30
educational exhibits



115.000
visitors in the first year

MIODRAG KOSTIĆ ENDOWMENT

The Palace of Science opened at the end of 2024 in the heart of Belgrade as the first center for research and popularization of science in Serbia and the largest such facility in the region. It was realized thanks to a donation from the Miodrag Kostić Endowment valued at more than €25 million. The Palace of Science comprises 6,000 m² of space dedicated to learning, research and inspiration.

In its first year of operation the Palace welcomed over 115,000 visitors. Through 20 science-research centers developed in collaboration with the School of Electrical Engineering at the University of Belgrade and Radio-Television of Serbia, research is conducted in future-oriented fields such as artificial intelligence, robotics, biomedicine, sustainable energy and advanced audio technologies.



RECOGNITIONS

INTERNATIONAL RECOGNITION OF EXCELLENCE

IPMA GOLD AWARD – Berlin

The international IPMA Gold Award granted to the Palace of Science in Berlin represents a recognition of excellence in managing complex projects at a global level. This distinction positions the Palace of Science among internationally recognized projects that combine a clear vision, top-level project management, and a strong social impact.

NATIONAL RECOGNITION FOR CORPORATE SOCIAL RESPONSIBILITY

CCS „Đorđe Vajfert“

The “Đorđe Vajfert” Award of the Chamber of Commerce of Serbia places the Palace of Science among projects of particular importance for the development of the economy and society in Serbia.

RECOGNITION FOR PHILANTHROPIC CONTRIBUTION

VIRTUS award

The VIRTUS Award confirms the philanthropic dimension of the Palace of Science as a project that systematically invests in knowledge, education, and long-term social development.

RECOGNITION FOR SOCIAL RESPONSIBILITY

„Benefactor“

The “Benefactor” Recognition highlights the Palace of Science as an example of responsible investment in the community, with a lasting positive impact on youth, education, and society as a whole.

RECOGNITION FOR ARCHITECTURAL VALUE

Award of the Architectural Bureau

This recognition confirms the artistic, aesthetic, and cultural value of the Palace of Science building, as well as the successful transformation of a historical space into a modern center of knowledge.



www.mkgroup.rs